

## Chamber Monthly Membership Meeting 2.03.26

Present: April Huntington, Brenda Chafin, Melinda Sterling, Brian Beckley, Dorothy Drake, Kevin Fossen, Traci Huntington, Colleen Teevin, John Redd, Jody Askew, 3 members from Idaho Central Credit Union

1. **Call to Order** 8:36am
2. **Approval of Minutes:** No minutes from December to review because of Luncheon
3. **Treasurer's Report.** April will email reports to membership list, as they might not always be done by the first Tuesday of each month. Motion to accept: Melinda. Seconded by: Jody. All in Favor, none opposed.
4. **Newsletter:** Every two months, Colleen and Traci will submit the following to Christy for the shared newsletter
  - a. President's Corner
  - b. Upcoming events
  - c. Businesses of the Month
  - d. New members
  - e. Volunteers Needed
  - f. Meeting times
  - g. Calendar
5. **Sharing PO Box and Drop Box with the Glens Ferry Gazette.** Motion to accept: Jody. Seconded by: Dorothy,. Free of charge. All in favor, none opposed.
6. **Subcommittee Reports:**
  - a. Membership: April will send an updated membership list to the group. Colleen will add 'new members this month' section to website.
  - b. Outreach:
    - i. Board members keep approaching (5) new businesses. Meeting date change reminder.
    - ii. Monthly meeting now at 9:00am. Keep considering the new time for monthly meetings: are we getting feedback that it is/isn't working. Colleen will add the question to the membership page and will change all posts to 9:00. Motion to accept: Jody. Seconded by Melinda. All in Favor, none opposed.
  - c. Featured Business of the Month. Traci will send a set of questions to the winner, and Colleen will post that info on the website, along with their photo. Jody will donate a sandwich board for businesses to put out front of their shop. Dorothy will ask Cox Signs to trade a membership for printing the poster for the sandwich board.
7. **Events and Fundraising**
  - a. Chamber banquet
    - i. We need more table sponsors.
    - ii. We are looking for door prizes.
    - iii. Y Knot Winery will be providing alcoholic drinks. After the banquet, we will develop the rotating list so we can use different businesses to provide liquor each year.

- b. Citizen of the year. Traci will be holding a meeting with past Citizens of the year to vote on the 2025 Citizen of the Year on March 3 at 9:30 at VFW. Christy will take care of the plaque.
- 8. **Friday Night Lights:** Traci is working on developing, via a grant, a new way to bring people downtown. Once a month on Fridays, June-August, we close down Idaho street for music, street vendors, etc. Don't have dates. More to come. Dorothy: concerned about closed streets affecting parking spaces for theater. Dorothy will send dates to Traci so Traci can try to work around the theater schedule.
- 9. **Fiddle Folk Festival:** Dorothy made a presentation and handed out material. It is designed to be an event all over the city that include 11 performances, up to 8-10 classes, and more. Parking will be at the fairground and people will be brought into town on a horse-drawn carriage, perhaps to Chamber Corner. Dorothy can use additional volunteers. Website is coming soon.
- 10. **Marketing Committee**
  - a. Colleen continues to work on website. Open to suggestions.
  - b. Social media promotion: Traci and Christy working on a Visit Idaho grant for an influencer event. Start getting images or footage of GF for a week-long visit. The influencer might be available for wining and dining (they pick what they want to do). Updates coming for later in the summer.
- 11. **Chamber Corner Update**
  - a. Ashley and Jodi created a list of work to be done in the Chamber office. \$500 will be given to them to get started, then they will give us a prioritized budget within the week for the board to vote on getting them more money. Motion made by Dorothy. Seconded by Melinda. All in favor, none opposed.
- 12. **Discretionary Spending:** a motion was made by Jody for board members to have \$100 of discretionary money to make purchases such as printer ink, etc. This will be added to the bylaws. Motion made by Jody, seconded by Dorothy. All in favor, none opposed.
- 13. **Banking:** April Huntington has the right to move the Chamber bank account from Pioneer (whose Glens Ferry branch is closing) to ICCU and establish membership with ICCU. Traci will be the second signer for ease for bookkeeper. Motion to accept: Jody Seconded by April. All approve, none opposed.
- 14. **Around The Room:** April: nothing. Melinda: has extra Banquet invitations if anyone needs them. Dorothy: next Friday at the theater is comedian Greg Hahn, please spread the word. Jody: seeds are coming in soon, chicks are coming in April. Colleen: the Mercantile reopens tomorrow. Classes are coming, but she still needs some ideas for additional classes. Traci: Stews is starting promotional drawing for Not-for-Profit each month (the first will be the Booster Club). G&T: is working on a new promotional ad with [Homes.com](https://www.homes.com) and free virtual tours. Voda starts the tradeshow circuit.
- 15. **Adjourn** at 10:20am. Motion by Dorothy, seconded by Jody. All in favor, none opposed.