

Glenns Ferry Chamber of Commerce

Board Meeting Agenda

Date: January 19

Location: VFW Hall

Time: 12:00 pm

1. Call to Order

2. Roll Call

3. Swear in New Officers and Board Members

4. Officer & Board Governance

- Review roles of **Officers and Board Members**
 - Review **Board expectations**
 - Discussion and **sign up for committees**
-

5. Committee Structure & Sign Ups

- Membership & Outreach Committee
 - Membership Drive
 - Featured Business of the Month
- Events & Fundraising Committee
 - 4th of July
 - Christmas Celebration
 - Chamber Banquet
- Social Media & Marketing Committee
 - Calendar
 - Facebook, Instagram, Tiktok

6. Membership & Organizational Items

- **Membership Drive**
 - Discussion on who will run the drive
 - Window clings for members
 - Approval to order 100 window clings (\$93 + shipping)
- Vote on **adding an additional Board Member**
- Vote on **adding the Glenns Ferry Downtown Business Group**

7. Branding & Marketing

- **New Logo Selection**
 - Social Media Expansion
 - Adding Instagram and TikTok
 - Featured / Spotlight Business Program
 - Plaque or sign placed at business
 - Monthly promotion concept
- Float Idea about Inviting Influencers at the end of summer

8. Events & Community Initiatives

- Calendar of Events
 - Protocol for submissions
 - Use of Chamber or Colleen's email for submissions
- Events Committee discussion
- Monthly event ideas
- Teaming up with **Rec District for Movies in the Park**
- **Live After Five** concept discussion

- **4th of July Kickoff Planning**

- Downtown Street Dance (July 3)
 - Sidewalk Chalk Art Contest for kids
 - 250 yr Celebration – Needs to be big
 - Vendors (Discuss being selective)
 - Events (Games, Fireman Spray, Music, Ping Pong Ball Drop, Pageant)
 -
-

9. Chamber Corner Building

- Discussion item
 - Volunteer needs
 - Repairs
 - Idaho Power Lighting
-

10. Marketing, Media & Grants

- Future plans and grants
 - Video project discussion
 - Owyhee Hi-Lites Advertisement
 - February issue
 - Due January 23
 - 7.5 in x 6 in wide
 - Promote Chamber Banquet
-

11. Downtown & Community Visibility

- Downtown banner discussion
 - Cost

- Responsibility
 - Change frequency
 - Newsletter discussion
 - Should the Chamber do one
 - Frequency and format
-

12. Meeting Logistics

- Discussion on **meeting day and time**
 - Consider sending a **member survey** to gather consensus
-

13. Vote on Adding Property Search Links on the Website

14. Adjourn
